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		FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO	
10/771,701	02/04/2004	Craig A. Finseth	PD-990198A	3796	
20991 7: THE DIRECTV	590 09/21/200 GROUP, INC.	EXAM	EXAMINER		
PATENT DOCKET ADMINISTRATION CA / LA I / A 109 2330 E. IMPERIAL HIGHWAY			INGVOLDSTAD, BENNETT		
			ART UNIT	PAPER NUMBER	
EL SEGUNDO,			2427		
			MAIL DATE	DELIVERY MODE	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
10/771,701	FINSETH ET AL.		
Examiner	Art Unit		
Bennett Ingvoldstad	2427		

	Bennett Ingvoldstad	2427					
The MAILING DATE of this communication appe	ars on the cover sheet with the	correspondence add	ress				
THE REPLY FILED 10 September 2009 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.							
The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods:							
a) The period for reply expiresmonths from the mailing	date of the final rejection.						
b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire to Examiner Note: If box 1 is checked, check either box (a) or	iter than SIX MONTHS from the mailing	g date of the final rejection	n.				
MONTHS OF THE FINAL REJECTION. See MPEP 706.07(I Extensions of time may be obtained under 37 CFR 1.136(a). The date		36/a) and the appropriat	e extension fee				
Laterisons of mile may be doubland on John 19 of John 1	ension and the corresponding amount hortened statutory period for reply origi	of the fee. The appropria inally set in the final Office	ate extension fee e action; or (2) as				
 The Notice of Appeal was filed on A brief in comp filing the Notice of Appeal (37 CFR 41.37(a)), or any exter 	sion thereof (37 CFR 41.37(e)), to	avoid dismissal of the					
Notice of Appeal has been filed, any reply must be filed wi AMENDMENTS	thin the time period set forth in 37	CFR 41.37(a).					
3. The proposed amendment(s) filed after a final rejection, b	AWELDUMENTS I proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because (a) They raise new issues that would require further consideration and/or search (see NOTE below);						
(b) They raise the issue of new matter (see NOTE below	v);						
 (c) They are not deemed to place the application in better appeal; and/or 	,		ne issues for				
(d) They present additional claims without canceling a c	orresponding number of finally rej	ected claims.					
NOTE: (See 37 CFR 1.116 and 41.33(a)).			DTOL OOA)				
4. The amendments are not in compliance with 37 CFR 1.12		mpliant Amendment (PTOL-324).				
 Applicant's reply has overcome the following rejection(s): Newly proposed or amended claim(s) would be all 		duration of the state of the st					
non-allowable claim(s).		•					
7. For purposes of appeal, the proposed amendment(s): a) [how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows:		I be entered and an e	xplanation of				
Claim(s) allowed:							
Claim(s) objected to:							
Claim(s) rejected: 30-47.49-58.60-69 and 71. Claim(s) withdrawn from consideration:							
AFFIDAVIT OR OTHER EVIDENCE							
 The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 							
 The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary 	vercome <u>all</u> rejections under appea	al and/or appellant fail:	s to provide a				
10. The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	of the status of the claims after e	ntry is below or attach	ed.				
11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because: See Continuation Sheet.							
12. Note the attached Information <i>Disclosure Statement</i> (s). (PTO/SB/08) Paper No(s)							
/Scott Beliveau/ Supervisory Patent Examiner, Art Unit 2427	/Bennett Ingvoldstad/ Examiner, Art Unit 2427						

U.S. Patent and Trademark Office PTOL-303 (Rev. 08-06)

Continuation Sheet

Applicant's arguments/remarks filed 10 September 2009 have been fully considered.

Applicant again traverses the independent claim rejections with an emphasis on representative claim 30.

Applicant responds to the final rejection and arguments, acknowledging that Boyer teaches a search for program event listings. Remarks at 13, 14. Applicant notes that Boyer uses a calendar for navigation uproses only, not to indicate the results of a search as claimed. Id. at 15. Applicant further acknowledges that Kah indicates events on a calendar. Id.

Applicant then traverses the examiner's argument that Kahl conducts a 'search' by selecting a particular month and then only displaying the their betwent itsings on the calendar for the selected month, arguing that this is not a search in the soper's search. Soper's search, argues that Kahl's month selection is more analogous to Boyer's calendar navigation. Remarks at 15, 16. The examiner concedes this point, and will refer to Kahl's month selection as such.

Thus, it appears that Applicant and the examiner are in agreement that Boyer teaches both navigating a calendar to select a subset of event listings and searching to select a subset of event listings, id. at 16, and that Kahl teaches navigating a calendar to select a subset of event listings, id. at 15.

Kah's selection of the subset of event listings further comprises displaying program indicators for the subset of event listings. Fig. 2 (showing that only event listings for the selected month are displayed). Thus, one of ordinary skill, when combing Kah's program indicators with the calendar of Boyer, would be led to display program indicators only for the selected subset of event listings. Boyer teaches selecting a subset of event listings either by navigation or a search. One of ordinary skill would thus there be motivated to display program indicators for the selected subset of event listings, whether they were obtained by navigation or by a search, because to do otherwise would create unnecessary inconsistencies in the user interface.

The examiner further reaffirms the argument that Boyer and Kahl both display a calendar to assist in viewing and selecting scheduled events, and therefore have a common field of endeavor.

For these reasons, the arguments are unpersuasive.